



2019 Georgia Thespians Conference Vendor / Exhibitor / Sponsor Details

We welcome you to the Georgia Thespians Conference. Join us for the best three days of high school theatre in Georgia attended by over 5500 students, parents, and theatre directors.

You can participate at our conference as a(n):

VENDOR (one who sells merchandise and/or goods)

or

EXHIBITOR (one who displays and/or distributes information)

or

CONFERENCE SPONSOR (a Vendor, an Exhibitor, or a College)

LOCATION

Vendors, exhibitors and colleges will be provided table space in the Columbus Convention and Trade Center, 801 Front Ave, Columbus, GA, 31901, where all workshops and meals are held.

EQUIPMENT

We provide you with **one** 8 foot table and two chairs. Please indicate on the application if you need power (**extension cords must be provided by vendors/exhibitors**). Vendors should bring their own table coverings. Additional tables and booth space are available through Sponsorship.

Booths will be assigned in the order your contract and payment is received. **Prime locations are available only through sponsorship.**

Booth size is 8' X 10' if you want to bring a carpet square. Wi-fi can be purchased from the Trade Center and coordinated upon arrival at the Trade Center front office.

Vendors/Exhibitors may not put the Thespians logo on their signage unless they are an official sponsor.

Use of music or live singing as part of the exhibit may not interfere with one or more neighboring booths.

2019 SCHEDULE

Set-up: Wednesday, Feb. 6, between 8:00 PM – 10:00 PM
Thursday, Feb. 7, between 9:00 AM – NOON.

Area Open: Thursday, Feb. 7, between NOON – 8:00 PM
Friday, Feb. 8, between 9:00 AM – 8:00 PM
Saturday, Feb. 9, between 9:00 AM – 2:00 PM

Pack-up: All vendors/exhibitors should be packed up and out of the space by 3:30 PM on Saturday, Feb. 9. ****No packing or dismantling of exhibits will be permitted until after the close of Conference on Saturday, February 9 @2:00pm.**

SHIPPING INFORMATION

If you want to ship packages in advance, please send to the following address:
Columbus Convention and Trade Center, 801 Front Ave, Columbus, GA 31901.

Include: "HOLD FOR GA THESPIANS" and your BOOTH NUMBER on the **outside** of your box in large letters. Booth numbers will be assigned and sent to you via email in January.



2019 Georgia Thespian Conference Sponsorship Form

Conference Sponsorship Levels	Benefits
<p>SILVER SPONSOR \$500</p>	<p><u>Festival Honors</u></p> <ol style="list-style-type: none"> 1. Prime table location (as available once payment is received). 2. Two tables in your display space (if needed). (Double booth if needed)**Additional tables may be available for \$50 each. <p><u>Specialized marketing opportunities</u></p> <ol style="list-style-type: none"> 3. Name on sign posted in Exhibition Hall and banner displayed in Trade Center lobby. 4. ½ page ad in Conference printed program. Half page ad (5" wide X 4" tall, black and white).
<p>GOLD SPONSOR \$1000</p>	<p><u>Festival Honors</u></p> <ol style="list-style-type: none"> 1. Prime table location (as available once payment is received). 2. Two tables in your display space (if needed). (Double booth if needed) **Additional tables may be available for \$50 each. <p><u>Specialized marketing opportunities</u></p> <ol style="list-style-type: none"> 3. Name on sign posted in Exhibition Hall and banner displayed in Trade Center lobby. 4. Full-page ad in Conference printed program. Full page ad (5" wide X 8" tall, black and white) 5. Link on GA Thespian website back to company website through August 2019.
<p>PLATINUM SPONSOR \$2000</p>	<p><u>Festival Honors</u></p> <ol style="list-style-type: none"> 1. Prime table location of your choice, once payment is received. 2. Two-four tables in your display space (as needed). (Double booth) **Additional tables may be available for \$50 each. 3. Complimentary wi-fi. <p><u>Specialized marketing opportunities</u></p> <ol style="list-style-type: none"> 4. Name on sign posted in Exhibition Hall and banner displayed in Trade Center lobby. 5. Full-page ad in Conference printed program (5" wide X 8" tall, black and white) <p><i>Early-Bird Bonus: The first paid sponsorship received (Platinum or Diamond) at this level will be upgraded to a full page color ad on the back cover. The second paid (Platinum or Diamond) sponsorship received will be upgraded to a full-page color ad on the inside back cover (5" wide x 8" tall).</i></p> <ol style="list-style-type: none"> 6. Link on GA Thespian website back to company website through August 2019. 7. Placement of an electronic banner on the Thespian Conference digital program (guidebook) home page. Sponsor banner will rotate constantly throughout the course of each day. <p><u>Extraordinary recognition</u></p> <ol style="list-style-type: none"> 8.. Sponsor will be announced live on stage before featured events.

DIAMOND SPONSOR (exclusive)
\$3000 – Exhibitor/College

Festival Honors

1. Top table location (front and center in North Hall).
2. Two-four tables in your display space (as needed).
(Double booth)
3. Complimentary wi-fi.

Specialized marketing opportunities

4. Name on sign posted in Exhibition Hall and banner displayed in Trade Center lobby.
5. Full-page ad in Conference printed program (5" wide X 8" tall, black and white)

Early-Bird Bonus: The first paid sponsorship received (Platinum or Diamond) at this level will be upgraded to a full page color ad on the back cover. The second paid (Platinum or Diamond) sponsorship received will be upgraded to a full-page color ad on the inside back cover (5" wide x 8" tall).

6. Link on GA Thespian website back to company website through August 2019.
7. Placement of an electronic banner on the Thespian Conference digital program (**guidebook**) home page. Sponsor banner will rotate constantly throughout the course of each day.

Extraordinary recognition

8. Sponsor will be announced live on stage before featured events.
9. Promotional materials placed in Troupe registration bags (contingent upon met deadline).
10. Sponsorship of both adult socials.